

Making Change

Easy Win:

Use survey information and audit information to develop a SR2S Action Plan that includes short and long term objectives. Celebrate early successes to build momentum and public support for other outcomes that will take more time.

Outcomes:

- Safer routes to school
- A more walkable, bikeable community for everyone
- A defensible plan to include in a funding application



Photo courtesy Governor's Council on Physical Fitness

Materials:

- Action Plan worksheet (CD)
- Survey results—Behaviors and Attitudes module
- Walking and/or bicycling audit results—Safe Routes module
- 5 Es: Educate, Encourage, Enforce, Engineer and Evaluate—Appendix E
- Trails as Safe Routes to School—Appendix T
- Roads and Road Experts—Appendix R
- Funds for SR2S—Appendix F
- Victories and Success Stories—Appendix V (optional)
- Zebra Stripes and Easy Fixes—Appendix Z (optional)
- Michigan Safe Routes to School Funding Application Guidelines

Communication Power:

Communicate to stakeholders that a SR2S plan is being developed. These experts bring the knowledge you need in order to create a practical plan. Bicycle clubs and trail groups are especially important to help sustain SR2S in your community.

WHAT IS THE SR2S ACTION PLAN?

- A plan to make the safe routes to school vision a reality
- The solutions that were picked to solve problems identified in surveys and the environmental audit(s)
- The last step in the safe routes to school planning process

WHY HAVE A PLAN?

- To identify priorities and the steps to achieve success
- To submit with a funding proposal, if funding is sought

WHEN DOES PLANNING HAPPEN?

- After survey, walking/biking audit, and school property findings are available

HOW IS THE ACTION PLAN COMPLETED?

Over the course of several meetings:

1. Revisit the vision for safe routes to school (e.g., more students walking and bicycling on safe routes.)
2. Review the barriers to walking and/or bicycling to school that were identified in the surveys.
3. Review the high priority safety issues found during the walking and/or bicycling audit.
4. Identify the highest priority problems and the types of solutions needed (i.e. engineering, education, encouragement, enforcement.)
5. Invite experts (e.g. engineers, educators, law enforcement officers) to identify specific projects to include in the Action Plan.
6. Insert the recommended activities and projects into the Action Plan.
7. Complete other sections of the Action Plan, including approvals needed and potential funding partners.

Making Change Checklist

Steps

1. Set the dates for the planning meetings.
2. Invite appropriate stakeholders to the meetings.
3. Set meeting agendas to cover:
 - a. Review survey highlights and distribute a report of findings if one was created (see Behaviors and Attitudes module).
 - b. Review recommendations from walking audit and property assessment.
 - c. Re-state long-term vision.
 - d. Prioritize short-term and long-term objectives.
 - e. Complete planning worksheet.
 - f. Identify possible funding sources.
4. Develop plan (i.e. gather additional information as necessary) to include estimated costs and funding application deadlines (use SR2S plan outline to draft the plan).
5. Circulate the plan to key stakeholders and seek approvals.
6. Modify plan as needed.
7. Submit plan as part of funding application(s) (if applicable).
8. Get started on easy wins.
9. Review the plan at regular intervals. Celebrate successes and adjust objectives and timeline as appropriate.
10. Monitor funding applications (if applicable) and provide additional information as required.
11. Have a party (and fun walk!) to celebrate SR2S!
12. Keep SR2S alive with Walk & Roll to School Day each year.

By When

By Whom

Making Change

Action Plan Worksheet



[SCHOOL NAME] Safe Routes to School Action Plan
[DATE]

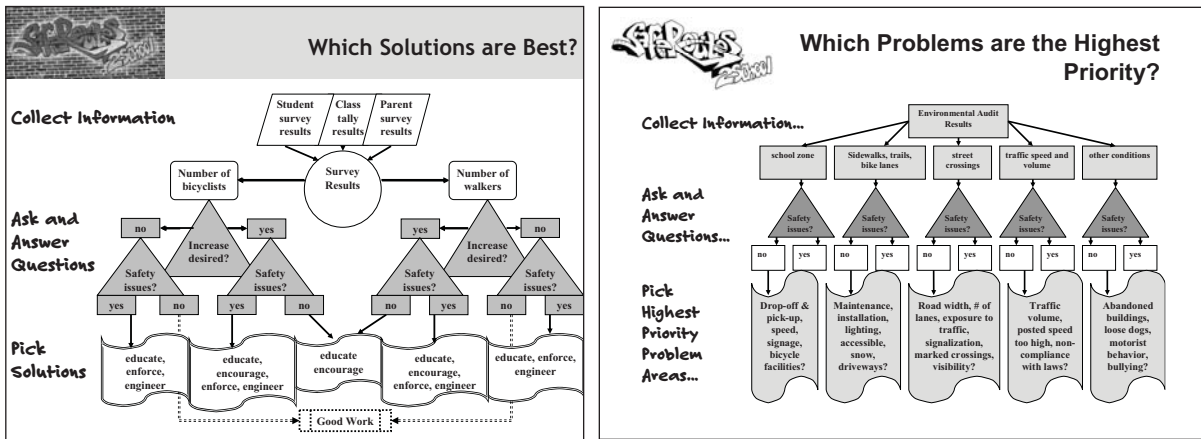


Walking Audit or Survey Recommendation	Steps to Take to Achieve Outcome	Person Responsible	Date Completed	Approval			Other Partners
				Road	School	Other	
EDUCATION	1. 2. 3.	1. 2. 3.	1. 2. 3.				
2.	1. 2. 3.	1. 2. 3.	1. 2. 3.				
3.	1. 2. 3.	1. 2. 3.	1. 2. 3.				
ENCOURAGEMENT	1. 2. 3.	1. 2. 3.	1. 2. 3.				
2.	1. 2. 3.	1. 2. 3.	1. 2. 3.				
3.	1. 2. 3.	1. 2. 3.	1. 2. 3.				
ENFORCEMENT	1. 2. 3.	1. 2. 3.	1. 2. 3.				
1.	1. 2. 3.	1. 2. 3.	1. 2. 3.				
2.	1. 2. 3.	1. 2. 3.	1. 2. 3.				
3.	1. 2. 3.	1. 2. 3.	1. 2. 3.				
ENGINEERING	1. 2. 3.	1. 2. 3.	1. 2. 3.				
1.	1. 2. 3.	1. 2. 3.	1. 2. 3.				
2.	1. 2. 3.	1. 2. 3.	1. 2. 3.				
3.	1. 2. 3.	1. 2. 3.	1. 2. 3.				



Making Change

Vision + Information = Action Plan



Information + Vision → Action Plan

Information + Vision

- Current Behaviors, Attitudes, Beliefs And Safety Issues
- Future Conditions and Behaviors

The Action Plan →

Priority Walking Audit or Survey Recommendation	Steps to Take to Achieve Outcome	Person Responsible	Date Completed	Approval			Other Partners
				Road	School	Other	
EDUCATION							
1.							
2.							
3.							
ENCOURAGEMENT							
1.							
2.							
3.							
ENFORCEMENT							
1.							
2.							
3.							
ENGINEERING							
1.							
2.							
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