## Breakfast B@nanza



## Top IO Reasons to Eat in the AM

**Start the day right.** Eating in the morning is the easiest and tastiest way to energize your day and to reduce your stress level before it gets started.

**Change your family's attitude.** It's a fact; eating breakfast makes kids more positive, less irritable, and more fun to be around, all morning long!

**Improve kids' performance at school.** Breakfast is the quickest and tastiest way to help kids do better on special tests and everyday classroom work.

**Improve your performance at work.** Breakfast works for you too. It can help you concentrate on your work, boost your morale, and do a better job.

**Improve everyone's physical performance.** Breakfast provides fuel for school sports, lunchtime basketball games, or neighborhood power-walks.

Help your family maintain a healthy weight. Breakfast eaters have an easier time controlling their weight than breakfast skippers.

Get the nutrients your body needs. Breakfast eaters get more vitamins and minerals - nutrients you need to fight infections and stay healthy.

**Look great and feel better.** Breakfast helps put a sparkle in your eyes, a shine to your cheeks, and a smile on your face - what a way to start the day!

**Set a super example for your kids.** If you enjoy eating well in the morning, your kids will too! *Eat Healthy. Eat Breakfast.* - your kids are watching.

**Enjoy the great taste of eating well.** With old favorites or adventurous new ones, wake up your taste buds with the delicious flavors of health.

## Whatever you do...eat breakfast.

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