



# How to Plan a Walk or Bike to School Event in 7 Days

**Why:** Events draw attention to the many benefits of walking and bicycling to school and build support for creating or improving safe routes to school in your community.

**How:** Walk or Bike to School Day doesn't have to be a formal or complicated event. It is simply a day to celebrate bringing community members and children together to show how fun and rewarding it can be to walk and bicycle to school. In fact, it's possible to plan an entire event in only a week's time.

**Planning a Walk or Bike to School Day event can be simple!**



# Follow these **7** steps to plan a Walk or Bike to School Day event in **7** days:

- 1.** Get the school's principal to approve your event.
- 2.** Register the school's event on [www.walkbiketoschool.org](http://www.walkbiketoschool.org) to be counted among the millions of International Walk to School and National Bike to School Day participants. Registering your event will also give you access to valuable resources and promotional materials.
- 3.** Invite students and parents to participate in Bike or Walk to School Day. If the school has an e-newsletter or listserv, use those existing communication outlets to announce your event. Visit [www.walkbiketoschool.org](http://www.walkbiketoschool.org) for posters and fliers that can easily be printed on a home computer.
- 4.** Check the Who's Biking or Who's Walking map, [www.walkbiketoschool.org](http://www.walkbiketoschool.org), to see if there are other registered events and resources in your state. It's a quick way to find out what is already happening in your area and to identify a local contact willing to share event tips and information.
- 5.** On the day before your event, make a reminder announcement on the school's intercom system encouraging students to walk or bicycle to school the next day.
- 6.** Create posters or a banner that will greet students when they arrive at school on the event day. Potential phrases included, "Thanks for walking", "It's Bike to School Day", or "It's cool to walk to school!"
- 7.** Ask students to list the Top 10 ways they got their parents to walk and bike to school with them, Top 10 reasons to walk and bike to school or Top 10 things that need improvement. Save the students' lists to get ideas for next year's event.



learn more at:

[www.walkbiketoschool.org](http://www.walkbiketoschool.org)