



2024 LIST OF ELIGIBLE AND INELIGIBLE ENCOURAGEMENT ITEMS

The SRTS program recognizes that students and adult volunteers can benefit from motivational items that encourage their participation in SRTS activities. SRTS encouragement items should be things that students can use when walking and biking to and from school, or they should be low-cost or no-cost items that motivate students to change their behavior. Programs receiving federal funds must use eligible items on the list below. If you would like to purchase an item not on the list, please secure written approval from the SRTS office at the Michigan Fitness Foundation in advance.

Encouragement items should be used as rewards for participation, not given to the entire student body whether or not they participate in SRTS activities. Consideration should be given to how the items connect with the educational goals of your SRTS program.

We encourage you to use Michigan's Safe Routes to School logo on your encouragement items. Logos are available on the SRTS website: <https://saferoutesmichigan.org/media-kit/>

Eligible Encouragement Items

- Award certificates (certificates of achievement or participation, not gift certificates), trophies, plaques
- Backpacks and string bags
- Bike locks, bike helmets, bike lights
- Books with pedestrian, bicycle, or personal safety messages
- Flashlights
- Modest incentive items to be used in tracking programs that recognize accumulated mileage walking or bicycling to and from school (e.g. toe tokens, stickers)
- Pedometers and step counters
- Pens and pencils
- Reflective/flashing zipper pulls, backpack tags, bike license plates
- Reflective stickers, safety vests for students or adult volunteers
- Rain ponchos, umbrellas
- T-shirts (when used for ongoing programs like a walking school bus or bike train, not as a one-time giveaway)
- Winter hats, gloves, mittens, wool socks
- Whistles
- Water bottles or insulated beverage containers

Ineligible Encouragement Items

- Adult or student raffle items to reward meeting attendance
- Refreshments or any kind
- Gift cards
- Headphones/earbuds
- iPads/tablets, iPods/MP3 players, or other electronic equipment
- Skateboards/Ripstiks
- Winter coats, jackets, and boots

If there is any question about whether an encouragement item is eligible for funding, please contact the SRTS office at the Michigan Fitness Foundation for written approval prior to purchasing the item in question.