

2021 LIST OF ELIGIBLE AND INELIGIBLE ENCOURAGEMENT ITEMS

The SRTS program recognizes that students and adult volunteers can benefit from motivational items that encourage their participation in SRTS activities. SRTS encouragement items should be things that students can use when walking and biking to and from school, or they should be low-cost or no-cost items that motivate students to change their behavior. Programs receiving federal funds must use eligible items on the list below. If you would like to purchase an item not on the list, please secure written approval from the SRTS office at the Michigan Fitness Foundation in advance.

Encouragement items should be used as rewards for participation, not given to the entire student body whether or not they participate in SRTS activities. Consideration should be given to how the items connect with the educational goals of your SRTS program.

We encourage you to use Michigan's Safe Routes to School logo on your encouragement items. Logos are available on the SRTS website: <https://saferoutesmichigan.org/media-kit/>

Eligible Encouragement Items

- Reflective/flashing zipper pulls
- Reflective/flashing backpack tags
- Reflective/flashing bicycle license plates
- Bicycle lights
- Reflective stickers
- Reflective vests for students or adult volunteers
- Backpacks and string bags
- Winter hats, gloves, mittens
- Wool socks
- T-shirts (when used for ongoing programs like a walking school bus or bike train, not as a one-time giveaway)
- Rain ponchos
- Umbrellas
- Whistles
- Flashlights
- Water bottles or insulated beverage containers
- Bike helmets
- Pedometers and step counters
- Pens and pencils
- Award certificates (certificates of achievement or participation, not gift certificates)
- Trophies, plaques
- Books with pedestrian, bicycle, or personal safety messages
- Healthy snacks (apples, bananas, string cheese, etc.)¹
- Modest incentive items to be used in tracking programs that recognize accumulated mileage walking or bicycling to and from school (e.g. toe tokens, stickers)

Ineligible Encouragement Items

- Bicycles
- Bicycle locks
- Skateboards/Ripstiks
- Scooters/Razors
- Gift cards
- Adult or student raffle items to reward meeting attendance
- Full meals
- Headphones/earbuds
- iPads/tablets, iPods/MP3 players, or other electronic equipment
- Candy, soda, junk food, or unhealthy fast foods are not reimbursable through SR2S for any reason

If there is any question about whether an encouragement item is eligible for funding, please contact the SRTS office at the Michigan Fitness Foundation for written approval prior to purchasing the item in question.

¹ Budgets for snacks/refreshments cannot exceed the allowable per person rate set by the State of Michigan. Visit <http://saferoutesmichigan.org/awardrecipients> for the current rate.